

Berlin wedding dress auction will donate all income to humanitarian aid in Ukraine

With the motto #dressesforukraine, a group of Berlin women is hoping to give once-worn dresses a new purpose via fundraising - and brides-to-be the possibility to put their money towards helping women in need.

Berlin, September 1st 2022:



Love, wedding celebration - and donations? From women to women, a group of Berlin moms and women believes it's possible. With their **#dressesforukraine** wedding dress auction they look to turn items of value that many women possess but likely won't use again, into hygiene products, vitamins and psychological support for women in Ukraine.

The auction will take place on **September 24, 2022** between 12-18 o'clock at **betahaus** in Kreuzberg.

Next to second-hand dresses, also a number of new wedding dresses will be auctioned. Several high-end Berlin wedding dress designers, among them **Kaviar Gauche, Bridal Story, Anne Wolf, Kisui, Anactacia, Qaragma and La Sposa Berlinese** have donated dresses from their collections to raise the bar for the fundraiser. "With this event, we are hoping to collect tens of thousands of euros for humanitarian aid", says volunteer Anna Saraste, who had the initial idea for the auction.

The proceeds will be donated in full to two Ukrainian organizations that have a long-standing history of helping women in the country. Currently both **280 Days** and **Masha Foundation** are providing humanitarian aid and psychological support to women who are most affected by the ongoing war. 280 Days also specifically supports pregnant women and newborns in conflict areas.

So far, the war in Ukraine has claimed the lives of tens of thousands of military personnel and civilians. As a result of the conflict, more than 13 million people have been displaced from their homes, with most of them staying inside the country.

The **#dressesforukraine** auction is supported by a large number of volunteers, including models, stylists and designers. **DJ Kim Anker** will also play at the event.

The auction is free of charge for attendees. More information at: www.dressesforukraine.org

Members of the press are warmly invited to join the event on September 24. For interviews we kindly ask you to get in touch in advance. A preview opportunity for press with the option of interviewing some of the organizers behind the event takes place on Sunday September 4th.

For more information please write to: dressesforukraine@gmail.com

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Instagram: [@dressesforukraine](https://www.instagram.com/dressesforukraine), FB event: <https://fb.me/e/2FGgSXwt4>